



SMB IT
Management
Solutions

All We Care About Is Making IT Systems Work Correctly.
Can You Do It?

IT Management Solutions Designed To Deliver Value Just For SMBs

The Business Issues

SMBs look to technology systems to provide competitive advantage, increase productivity, and streamline business processes. Technology systems are now at the heart of operations of most SMBs. However, this is a double-edged sword.

Unlike Enterprise firms, SMBs usually cannot afford to hire the entire range of skill-sets they need to manage systems. This creates a difficult situation. SMBs rely on their systems, but struggle to manage them. The challenges we see many SMBs encountering include:

- **Total Cost of Ownership (TCO)** – initial systems prices have dropped, but the hidden costs of staff salaries and systems maintenance create budget and profitability issues.
- **Asset Tracking** – computer assets need to be tracked, monitored, and updated with software. But this requires intense manual labor.
- **Power Costs** – continue to rise, impacting the bottom line substantially.
- **Productivity** – administrators are an expensive but necessary part of the IT picture. Anything that makes them more productive increases profits.
- **Complexity** – is the nemesis of SMBs. It drives up costs, TCO, and profit drains. The simpler systems are to manage, the better.
- **Technology Refreshes** - understanding when should systems be upgraded.

SMB Benefits At A Glance

Reduce TCO

- Administrators are made more productive with our products, allowing them to manage more systems at less cost.
- Expensive outages and failures can be minimized because our products proactively alert administrators to problems.

Reduce Cost of Asset Tracking

- Our products dynamically discover IT assets, with no human intervention, and provide detailed reports, down to serial numbers on disk drives and other components.

Reduce Energy Costs

- Our products allow administrators to automate energy policies that shut-down systems with no human intervention - saving as much as 40% annually on energy costs.

Increase Productivity

- Our products offer remote management capabilities, allowing administrators to take over systems at the KVM level and resolve software problems without leaving their desk.

Decrease Complexity

- Our products manage multiple brands of RAID hardware systems from one console.
- We offer a common interface that is simple and intuitive to learn and that works in multiple OS's.
- Our products are platform independent and manage servers, desktops, notebooks, and PCI RAID systems from all major brands.

A Complete Range Of Solutions For SMBs.

TCO Management

At SyAM Software, we see TCO as falling into two main categories: administrative costs and maintenance costs. We address administrative costs by empowering fewer administrators to remotely manage more machines with fewer resources. We reduce maintenance costs by alerting administrators to problems before they create downtime or catastrophic failures.

Asset Management

SMBs often struggle to understand what they have, where it is, and what software is on it. It can often take all staff manually tracking systems to answer these questions. We address this issue by providing dynamic asset discovery capabilities. Our software continually tells you what you have, what's on it, whether or not it's on the network, how healthy it is and whether or not it needs maintenance. Ongoing dynamic asset tracking can save thousands of dollars compared to manual asset tracking.

Power Management

SyAM Software helps firms reduce computer power costs by as much as 40% or more. Our products automate power policies that can be enforced with no intervention from end-users. Administrators can configure systems for automatic graceful shutdowns on nights and weekends. This can save thousands of kWh and thousands of dollars. Systems can also be configured for Wake-on-LAN or manually powered on by users.

Remote Management

Our software allows administrators to drill down and quickly diagnose root causes of problems remotely. With our IPMI/AMT capabilities, administrators can take over a system remotely and fix many problems without leaving their desk. This has been proven to reduce desk-side visits by up to 85%.

Complexity Management

Our software simplifies systems management with one easy-to-user interface across all brands of hardware. Our products are also platform independent with a common look and feel across differing operating systems.

Our Products

- System Client - Desktop
- System Client - Notebook
- System Client - Server
- System Area Manager

Our System Client products can be downloaded and used one system at a time for free. Our System Area Manager product can be downloaded and tested for free for 15 days. Thereafter, license fees are applicable. See our website for a list of resellers.

About SyAM Software

SyAM Software is a developer of systems area management solutions that help SMBs and enterprises operate more efficiently and save money.

SyAM Software™

1 Chestnut Street, Suite 3-I
Nashua, NH 03060
888 UnifyMe (864-3963)
www.syamsoftware.com

Sales Offices

North America 603-598-9575
South America +55 11 3641-3580
Europe +49 (0) 8158 905933

System Area Management Made Simple™